

PRESS RELEASE

Yark Automotive Group to Offer Free Vehicle Disinfection to Local Law Enforcement, EMTs, Healthcare and all Frontline Workers During COVID-19 Pandemic

TOLEDO, OH... Yark Automotive Group recognizes that the effects of the COVID-19 outbreak have been difficult, and continues to keep its customers and employees health and safety at the center of its business, by taking action at all locations to ensure that its stores and vehicles are sanitary.

One such implemented action is the use of Transform which is being applied to all Yark inventory and rental vehicles. Transform is a patented antimicrobial technology that kills 99.9% of bacteria (including COVID-19) on vehicle surfaces in five seconds. Surfaces sanitized by Transform, include: steering wheel, cup holders, gear shift, dashboard, radio, seats, seatbelts, handles/controls, child car seats and air vents.

Yark Automotive Group is thankful for all Law Enforcement, EMTs, Healthcare and other frontline employees who work tirelessly to keep the Toledo community safe and healthy. In an effort to do its part, Yark Automotive Group is now offering a one-time vehicle Transform disinfection to all frontline and healthcare workers. To receive the service, individuals should visit Yark Chrysler Jeep Dodge Ram Fiat, Yark Toyota, or Yark Chevrolet service departments from 10:00am – 5:00pm Monday thru Friday, with a badge or other proof of frontline employment. The service can also be performed on law enforcement and emergency vehicles, and fire trucks.

Yark Automotive Group continues to follow the guidance of the CDC, WHO, Ohio Governor, local agencies, and recommendations from its manufacturers, and will keep the public updated on changes to its operations via social media- follow @yarkautomotivegroup on Facebook, and @yarkauto on Instagram and Twitter for the latest news and updates. Anyone interested should call Yark Customer Service at 419-842-7990 to set an appointment.

More info:

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Founded in 1981, Yark Automotive Group has grown from 50 employees and less than \$20 million in sales to more than 480 employees and annual sales of over \$400 million. For the last 25 years, Yark Automotive Group has been the Largest Volume New & Used Vehicle Dealership in Northwest Ohio & Southeast Michigan showcasing 11 vehicle franchises: BMW, Nissan, Subaru, Chevrolet, Chrysler, Jeep, Dodge, Ram, FIAT, Toyota and Mazda.

The Yark family is originally from Toledo and both Yark brothers, Jim and John, graduated from local high schools and The Ohio State University. After acquiring the organization in 1981, the Yark brothers implemented a detailed business plan and grew the dealership to include its 11 franchises, 8 Pre-Owned vehicle lots, a body shop, a car rental company and the area's largest retail and wholesale parts department. Today, the business continues to grow and the family tradition continues with 4 of the Yark children now working in various positions within the company.

